

1. Community Projects Evaluation

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Basic Objective: The purpose of this workshop is to provide knowledge and evaluation skills for Employees of community organizations, for their consultants or for students that are dealing with these institutions. It includes lectures and interactive activities.

General Objectives: To achieve this goal we have the following general objectives:

To provide basic information about the process of program evaluation.

- objectives
- types of evaluation
- what distinguishes a program evaluation in community organizations
- methods and designs
- analysis
- proposal writing

To facilitate the development of basic skills for:

- writing operational objectives

PROGRAMA

1º de junio, 2010

9:30	<p>Introduction of facilitators, objectives and agenda.</p> <p>Interactive activity so participants may meet and create a comfortable work environment.</p> <p>Interactive talk about definition and types of program evaluation and how to write goals and Objectives.</p>
10:45	Break
11:00	<p>Small group activity to develop goals and objectives for an evaluation plan.</p> <p>Discussion in the plenary of the goals and objectives developed by the groups.</p>
12:30	Lunch Break
14:30	<p>Interactive talk about design and evaluation methods.</p> <p>Activity to choose design and method to evaluate the goals and objectives generated during the morning.</p>
16:00	Break
16:15	<p>Plenary discussion about design and methods.</p> <p>Summary and transition to the next day.</p>
17:00	Closing

2 de junio, 2010

9:30	<p>Review of the previous session and a question and answer period.</p> <p>Interactive talk about the development of evaluation instruments.</p>
10:45	Break
11:00	<p>Activity to develop an evaluation instrument.</p> <p>Discussion about the process of developing the instrument.</p>
12:30	Lunch Break
14:30	<p>Interactive talk about analysis, report writing and evaluation follow-up</p> <p>Activity to determine the pertinent analysis for the previously developed instrument and a follow-up to the evaluation plan</p> <p>Barriers and facilitators for the implementation of an evaluation in participants' work environment.</p>
16:00	Break
16:15	<p>Plenary discussion of the activity</p> <p>Summary and closing</p>
17:00	Closing

IRMA SERRANO-GARCÍA

Professor at the Department of Psychology of the University of Puerto Rico. She obtained a post-doctorate from Harvard University and a PhD from the University of Michigan. She has more than 50



publications, including seven books that include *Contribuciones Puertorriqueñas a la Psicología Social-Comunitaria* (Puerto Rican Contributions to Social-Community Psychology), *Psicología Social-Comunitaria y Salud* (Social-Community Psychology and Health) and *Psicología Comunitaria: Reflexiones, Implicaciones y Nuevos Rumbos* (Community Psychology: Reflections, Implications and New Horizons).

She has presented her work in professional and academic fora around the world and has participated in the organization committees of diverse activities, among which are the Interamerican Congress of Psychology in 1995 and the First International Conference of Community Psychology in 2006. She has performed diverse editorial duties including being the first female editor of the Interamerican Journal of Psychology. She has participated in governing bodies of the American Psychological Association (APA), the Interamerican Society of Psychology (SIP) and the Puerto Rican Psychological Association (APPR). She has been awarded the Psychologist of the Year Award by the APPR, the Interamerican Psychologist by SIP and the Distinguished Contributions to Education and Training Award of the APA. She has been a consultant in program evaluation, needs assessment, technology transfer, among others in diverse public and private settings. Her interests include: participatory research, the teaching and learning process, program evaluation, HIV/AIDS prevention and public policy.

DAVID PÉREZ-JIMÉNEZ



Works as Affiliated researcher with the University Center for Psychological Research and Service (CUSEP), of the University of Puerto Rico, Rio Piedras Campus. In 1995 he obtained a PhD in Social-Community Psychology

from the same university:--From 2001-2003 he completed post-doctoral studies in the HIV/AIDS Research Support Program (PAIVS) also at the University of Puerto Rico. He has several publications related to the prevention of HIV/AIDS and has presented his work in diverse national and international fora. He has evaluated articles for various professional journals and proposals for the Centers for Disease Control and Prevention (CDC) on e United States. Is interests are diverse and include the prevention of HIV/AIDS in heterosexual couples, the construction of gender and sexuality and its relationship with high-risk sexual behaviors. Since the year 2000 he is part of the Behavioral and Social Sciences Volunteer Program, a program directed by the American Psychological Association in which he has received training related to the evaluation of HIV/AIDS preventive program. Has worked as a consultant in preventive HIV/AIDS program evaluations for different community organizations. In 1997 he was recognized by the Caribbean Association of Programs TRIO (Asociación Caribeña de Programas TRIO) for his distinguished academic and professional excellence. In 2004 he was president of the Puerto Rican Psychological Association (APPR) and in 2006 he co-coordinated the First International Conference of Community Psychology celebrated in San Juan, Puerto Rico..